

## Caesars' London Clubs International Receives Prestigious Environmental Award



**Charmian Gunnis, Corporate Social Responsibility Manager, accepts London Clubs' Green Apple Award.**



London Clubs International was invited to attend the glittering Green Apple Awards, hosted at the Houses of Parliament, in London, where they were presented with the Bronze Award for Environmental Best Practice in the category of Environmental Improvement and Sustainable Development. The Awards, now in their 18th year, acknowledge the companies who are pioneering environmental and sustainable initiatives. The international awards are attended by over 600 companies, all vying for the recognition of their work over the previous year.

London Clubs International was nominated for the award for participating in the Green Earth Appeal's "Food For Thought" initiative which offers restaurants the opportunity to offset the carbon footprint of the meals they serve by planting a tree for every bill presented to their customers. Food For Thought, works within a network which has planted over 60 million trees since 1989, providing some of the planet's poorest communities with a sustainable source of food, revenue and self respect.

Says Charmian Gunnis, Corporate Social Responsibility Manager at London Clubs International: "We are delighted to support Food For Thought and are thrilled by the way our customers have embraced the programme."

London Clubs International has been working with the Green Earth Appeal, which is one of 61 worldwide partners of the United Nations Billion Tree Campaign, for almost 18 months, during which time its customers have donated an unbelievable 20,000 trees to Haitian communities displaced by the tragic earthquake in January 2010. Satinder Bindra, Director of Communications for the United Nations Environmental Program, personally endorsed the initiative, saying "Food for Thought is an outstanding initiative that successfully merges the joy of eating out with the joy of knowledge we are simultaneously giving something back to nourish our planet."

Marvin Baker, the founder of the Green Earth Appeal, commented: "London Clubs International thoroughly deserves this award for the outstanding achievement it has made whilst participating in Food For Thought. Following the successful pilot in Linen Restaurant at their Manchester 235 venue, Food For Thought was rolled out across all UK sites with an unprecedented level of enthusiasm from everybody within the company. We anticipate that they will stand as a beacon within the Caesars Entertainment group and hope that during 2012 we are able to pilot the initiative in their U.S. properties and ultimately make them the world's greenest hotel and casino company."

Congratulations to our UK colleagues!